



K430WQC-V4-F

Product

Standard LCD Module
480 x RGB x 272 Dots
4.3 inch 16.7M colors TFT display
Wide temperature
With white LED backlight
With touch screen

Kentec Electronics (Displays) Limited URL: http://www.kentecdisplay.com.hk

E-mail: t.liang@kentecdisplay.com.hk; mf.zou@kentecdisplay.com.hk



K430WQC-V4-F 26/Apr 2012 PAGE 2 OF 18

CONTENTS

		Page No.
1.	DOCUMENT REVISION HISTORY	3
2.	GENERAL DESCRIPTION	4
3.	MECHANICAL SPECIFICATIONS	4
4.	INTERFACE SIGNALS	6
5.	ABSOLUTE MAXIMUM RATINGS	7
6.	ELECTRICAL SPECIFICATIONS	7
7.	OPTICAL CHARACTERISTICS	8
8.	RELIABILITY TEST ITEM	10
9.	SUGGESTIONS FOR USING LCD MODULES	10
10.	INSPECTION STANDARD	12
11.	PACKING(REFERENCE ONLY)	18



K430WQC-V4-F 26/Apr 2012 PAGE 3 OF 18

1. Document revision history:

1. Document revision history :							
DOCUMENT REVISION	DATE	DESCRIPTION	PREPARED BY	APPROVED BY			
DOCUMENT REVISION 01			PREPARED BY XH Dai	APPROVED BY			



2. General Description

- 4.3"(diagonal), 480 x RGB x 272 dots, 16.7M colors, Normal white TN, TFT LCD module.
- Viewing Direction: 6 o'clock.
- Controller: SSD1963 graphic controller/driver.
- 8080 system 16-bits
- With internal voltage booster and LED backlight driver circuit.
- Logic voltage: 3.3V, Analog voltage: 5.0V.

3. Mechanical Specifications

The mechanical detail is shown in Fig. 1 and summarized in Table 1 below.

Table 1

Par	rameter	Specifications	Unit
Outline dimensions		105.5(W) x 67.2(H) x 9.6(D)	mm
Gutime		(Exclude FPC, cables of backlight)	*****
	TP aiew area	96.70(W) x 55.50(H)	mm
	TP view area	98.70(W)x57.50(H)	mm
Color TFT	LCD active area	95.04(W) x 53.856(H)	mm
480xRGBx272	Display format	480 x RGB x 272	dots
	Color configuration	RGB Side-stripes	-
	Dot size	0. 198 (W) x 0.198(RGB)	mm
Weight		TBD	grams



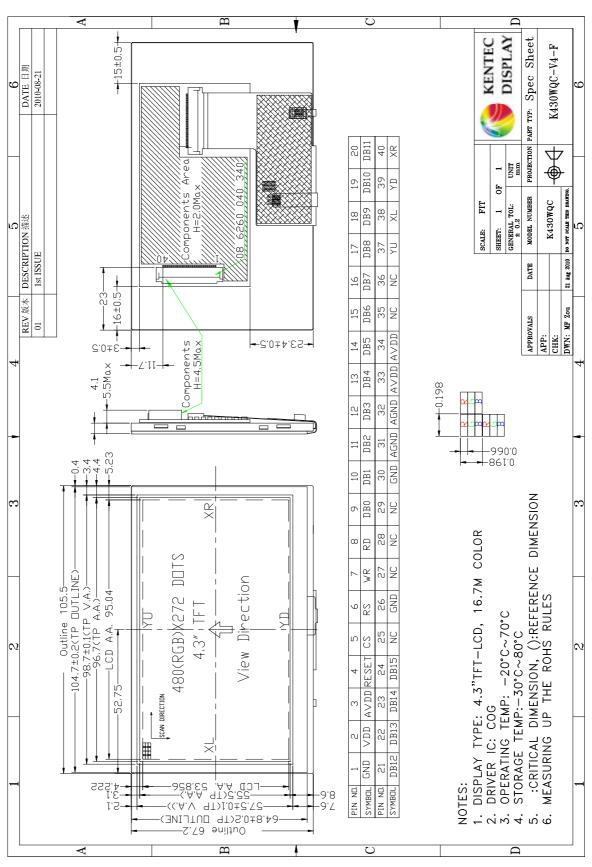


Figure 1: Outline Drawing



4. Interface signals

Table 2: Pin assignment

Table 2. I in assignment					
Symbol	Description				
GND	Ground for digital circuit				
VDD	Power supply for digital circuit ($VDD = 3.3V$).				
AVDD	Power supply for analog circuit (AVDD = 5.0 V).				
RESET	External reset, active low.				
CS	Chip select, active low.				
RS	Command/data select.				
WR	Write control.				
RD	Read control.				
[DB0-DB15]	16bit data bus				
NC	NO CONNECTION				
GND	Ground for digital circuit				
NC	NO CONNECTION				
GND	Ground for digital circuit				
AGND	Connect to GND.				
AVDD	Power supply for analog circuit (AVDD = 5.0 V).				
NC	NO CONNECTION				
YU					
XL	Terminal for touch panel				
YD	Terminar for touch paner				
XR					
	GND VDD AVDD RESET CS RS WR RD [DB0-DB15] NC GND NC GND AGND AGND AVDD NC YU XL YD				



5. Absolute Maximum Ratings

5.1 Electrical Maximum Ratings – for IC Only

<u>Table 3: Electrical Maximum Ratings – for IC</u>

Parameter	Symbol	Min.	Max.	Unit	Note
Supply voltage (logic)	VDD	-0.3	5.0	V	1
Supply voltage (analog)	AVDD	-0.3	5.5	V	1

Note:

- 1.VCC, GND must be maintained.
- 2. The modules may be destroyed if they are used beyond the absolute maximum ratings.

5.2 Environmental Condition

Table 4

Item	Operating temperature (Topr)		Storage temperature (Tstg) (Note 1)		Remark	
	Min.	Max.	Min.	Max.		
Ambient temperature	-20°C	+70°C	-30°C	+80°C	Dry	
Humidity (Note 1)	80 < 50% RH for 40°	No condensation				

Note 1: Product cannot sustain at extreme storage conditions for long time.

6. Electrical Specifications

Typical Electrical Characteristics

At Ta = 25 °C, VCC=IOVCC= 3.3V, GND=0V.

Table 5

Parameter	Symbol	Conditions	Min.	Typ.	Max.	Unit
Supply voltage (logic)	VDD-GND		3	3.3	3.6	V
Supply voltage (analog)	AVDD-GND		3.3	5.0	5.2	V
Input signal voltage	VIH		0.8VCC	-	VCC	V
Input signal voltage	VIL		0	ı	0.2VCC	V
Supply current (Logic & LCD)	I_{DD}	VDD = 3.3V	-	15	19	mA
Supply current (Analog)	V_{LED}	AVDD = 5.0V	-	-	420	mA



7. Optical Characteristics

Table 7: Optical specifications

Items		Cymbol	Condition	Specifications			Unit	
		Symbol	Condition	Min.	Typ.	Max.	UIII	
Contrast Ra	Contrast Ratio			400	500	-	-	
Response T	ime	$T_R + T_F$		-	35	-	ms	
	Red	X_R		(0.598)	(0.618)	(0.638)	-	
	Reu	Y_R		(0.298)	(0.318)	(0.338)	-	
	Green	X_{G}		(0.277)	(0.297)	(0.317)	-	
Chromaticity		Y_{G}		(0.525)	(0.545)	(0.565)	-	Note
Cinomaticity	Blue	X_{B}		(0.114)	(0.134)	(0.154)	-	
		Y_B		(0.120)	(0.140)	(0.160)	-	
	White	X_{W}		(0.283)	(0.303)	(0.323)	-	
		Y _W		(0.320)	(0.340)	(0.360)	-	
Viewing angle	Hor.	$\phi 1 + \phi 2$	Center	100	110	-	doa	
	Ver.	$\theta 1 + \theta 2$	CR=10	120	130	-	deg.	
NTSC ratio					51.7		%	

Note 1: Definition of Contrast Ratio (CR):

The contrast ratio can be calculated by the following expression.

Contrast Ratio (CR) = L63 / L0

L63: Luminance of gray level 63

L0: Luminance of gray level 0

CR = CR (10)

CR (X) is corresponding to the Contrast Ratio of the point X at Figure in Note 5.

Note 2: Definition of Response Time (TR, TF):

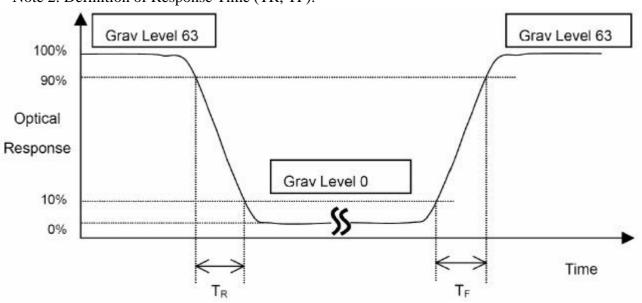
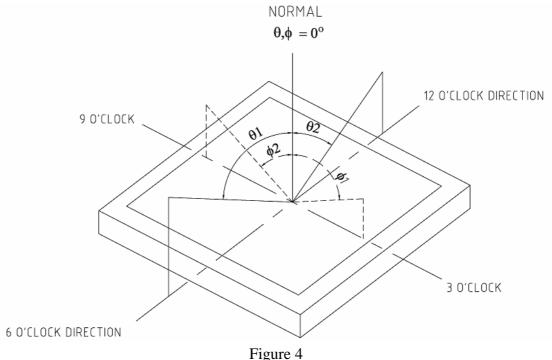


Figure 3

Note 3: Viewing Angle



The above "Viewing Angle" is the measuring position with Largest Contrast Ratio; not for good image quality. View Direction for good image quality is 6 O'clock. Module maker can increase the "Viewing Angle" by applying Wide View Film.

Note 4: Measurement Set-Up:

The LCD module should be stabilized at a given temperature for 20 minutes to avoid abrupt temperature change during measuring. In order to stabilize the luminance, the measurement should be executed after lighting Backlight for 20 minutes in a windless room.

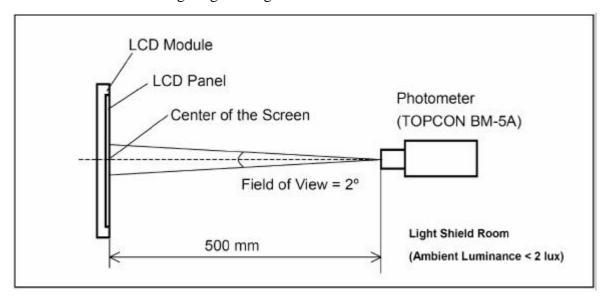


Figure 5



8. Reliability Test Item

Test Item	Sample Type	Test Condition	Test result determinant gist
High temperature	Normal temperature	70±3 ;96H	the inspection of
storage	Wide temperature	80±3 ;96H	appearance and function
Low temperature	Normal temperature	-20±3 ;120H	character.
storage	Wide temperature	-30±3 ;120H	
High temperature	Normal temperature	50 ±3 ,90%±3%RH;96H	
/humidity storage	Wide temperature	60 ±3 ,90%±3%RH;96H	
High temperature	Normal temperature	60±3 ;96H	no objection of the function
operation	Wide temperature	70±3 ;96H	character; no fatal objection of
Low temperature	Normal temperature	0±3 ;96H	the appearance.
operation	Wide temperature	-20±3 ;96H	
High temperature	Normal temperature	40 ±3 ,90%±3%RH;96H	
/humidity operation	Wide temperature	50 ±3 ,90%±3%RH;96H	
Temperature Sh	Normal temperature	-20±3 ,30min? 70±3 ,30	inspect the objections
ock		min;10cycle	appearance, function & the
			whole structure
	Wide temperature	-30±3 ,30min 80±3,30min;10cycle	The inspection of appearance, function & the whole structure

9. Suggestions for using LCD modules

9.1 Handling of LCM

- 9.1.1. The LCD screen is made of glass. Don't give excessive external shock, or drop from a high place.
- 9.1.2. If the LCD screen is damaged and the liquid crystal leaks out, do not lick and swallow. When the liquid is attach to your hand, skin, cloth etc, wash it off by using soap and water thoroughly and immediately.
- 9.1.3. Don't apply excessive force on the surface of the LCM.
- 9.1.4. If the surface is contaminated ,clean it with soft cloth. If the LCM is severely contaminated , use Isopropyl alcohol/Ethyl alcohol to clean. Other solvents may damage the polarizer . The following solvents is especially prohibited: water , ketone Aromatic solvents etc.
- 9.1.5. Exercise care to minimize corrosion of the electrode. Corrosion of the electrodes is accelerated by water droplets, moisture condensation or a current flow in a high-humidity environment.
- 9.1.6. Install the LCD Module by using the mounting holes. When mounting the LCD module make sure it



is free of twisting, warping and distortion. In particular, do not forcibly pull or bend the I/O cable or the backlight cable.

- 9.1.7. Don't disassemble the LCM.
- 9.1.8. To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.
 - Be sure to ground the body when handling the LCD modules.
 - Tools required for assembling, such as soldering irons, must be properly grounded.
 - To reduce the amount of static electricity generated, do not conduct assembling and other work under dry conditions.
 - The LCD module is coated with a film to protect the display surface. Exercise care when peeling off this protective film since static electricity may be generated.
- 9.1.9. Do not alter, modify or change the the shape of the tab on the metal frame.
- 9.1.10. Do not make extra holes on the printed circuit board, modify its shape or change the positions of components to be attached.
- 9.1.11. Do not damage or modify the pattern writing on the printed circuit board.
- 9.1.12. Absolutely do not modify the zebra rubber strip (conductive rubber) or heat seal connector
- 9.1.13. Except for soldering the interface, do not make any alterations or modifications with a soldering iron.
- 9.1.14. Do not drop, bend or twist LCM.

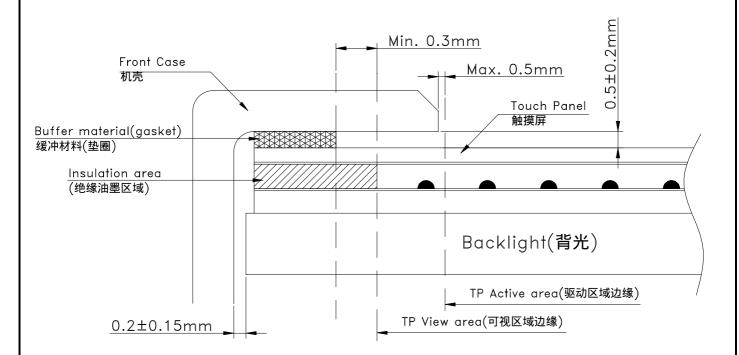
9.2 Cautions for installing and assemably if the module with Touch Panel

- 9.2.1. Use a buffer material (Gasket) between the touch panel and Front-case to protect damage and wrong operating. The dimension of the buffer material's edge between the TP V.A. edge is Min. 0.3mm.
- 9.2.2. We recommend to design a case that it can't over the boundary of the active area Max. 0.5mm in order to prevent an operation at outside of the active area which can't guarantee the specified durability, because operation at the outside of the active area cause serious damage of a transparent.
- 9.2.3. When design case for installing Module, you would consider give a distance about 0.2 ± 0.15 mm



between the module edge to case inside.

9.2.4. The corners of the product are not chamfered. When positioning and fixing the product on the case, we sugguest that you would provide a R part on the conner of the case so as not to apply load on the corner of the transparent module.



9.3 Storage

- 9.3.1. Store in an ambient temperature of 5 to 45 °C, and in a relative humidity of 40% to 60%. Don't expose to sunlight or fluorescent light.
- 9.3.2. Storage in a clean environment, free from dust, active gas, and solvent.
- 9.3.3. Store in antistatic container.

10. Inspection Standard

This specification is made to be used as the standard acceptance/rejection criteria for Color mobile phone LCM with touch pannel.

10.1 Sample plan and Inspection condition

10.1.1 Sample plan

Sampling plan according to MIL-STD-105E, normal level 2 and based on:

Major defect: AQL 0.65;

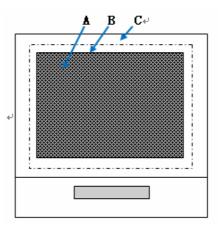


Minor defect: AQL 1.5.

10.1.2 Inspection condition

Viewing distance for cosmetic inspection is about 30cm with bare eyes, and under an environment of 20~40W light intensity, all directions for inspecting the sample should be within 45 against perpendicular line.

10.2 Definition of inspection zone in LCD



Inspection zones in an LCD

Zone A: character/Digit area;

Zone B: viewing area except Zone A (ZoneA+ZoneB=minimum Viewing area);

Zone C: Outside viewing area (invisible area after assembly in customer's product);

Note: As a general rule, visual defects in Zone C are permissible, when it is no trouble for quality and assembly of customer's product. Defects are classified as major defects and minor defects according to the degree of defectiveness defined herein.

10.3 Major defects and Minor defects

10.3.1 Major defects

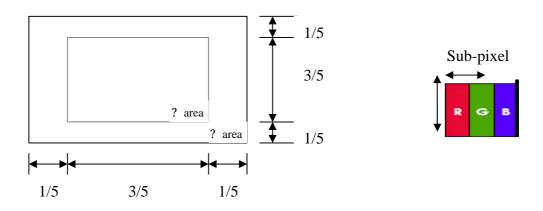
A major defect is a defect that is likely to result in failure, or to reduce the usability of the product for its intended purpose.

- 10.3.1.1 Abnormal operation: modules cannot display normally;
- 10.3.1.2 Line defect;
- 10.3.1.3 There is serious distortion or sharp burr on mechanical housing;
- 10.3.1.4 Glass breakage.
- 10.3.2 Minor defects:

A minor defect is a defect that is not likely to reduce the usability of the product for its intended purpose.

- 10.3.2.1 Dot defect:
- 10.3.2.1.1 Inspection pattern: Full white, full black, red, green and blue screens;
- 10.3.2.1.2 Criteria:(acceptable);





- Note: 1. Dot defect is defined as the defective area of the dot area is larger than 50% of the dot area. And the bright dot defect must be visible through 5% ND filter.
 - 2. Except for the allowed numbers of adjacent dots, the distance between dot defects should be more than 3mm apart.
- 10.3.2.1.3 The definitions of the inner display area and outer display area.

10.4 Inspection standards table:

10.4.1 Major defect

Item No.	Items to be	Inspection Standard	Classification of defects
10.4.1.1	All functional defects	 No display Display abnormally Missing vertical/horizontal segment Short circuit Back-light no lighting, flickering and abnormal lighting. 	Major
10.4.1.2	Missing	Missing component	-
10.4.1.3	Outline dimension		
10.4.1.4	linearity	No more than 1.5%	

10.4.2 Cosmetic Defect (spot defect)

(
Item No	Itemsto be	Inspection Standard	Classification of defects				
10.4.2.1	Clear Spots Black and white	For dark/white spot, sizeF is defined as $F = (x + y)/2$	Minor				



	Spot defect	Zone		Acceptab	le Qty]
	Pinhole,	Size(mm)	A	В	С	
	Foreign	F=0.1	Igno	ore		2.51
	Particle,	0.10< F=0.15	2		T	Minor
	polarizer Dirt	0.15< F=0.20	1		Ignore	
	Dift	F > 0.20	0			
		Zone		Acceptab	le Qty	
		Size(mm)	A	В	С	
10 4 2 2	Clear Spots	F=0.1	Igno	ore		3.6
10.4.2.2	TP Dirt	0.10< F=0.15	2		T	Minor
		0.15< F=0.25	1		Ignore	
		F> 0.25	0			
	Dim Spots	Zone	Acceptable Qty		le Qty	
	Circle	Size(mm)	A	В	C	
10 4 2 2	shaped and	F=0.2	Igno	ore		3.41
10.4.2.3	dim edged defects	0.20 < F = 0.4	2		Ignoro	Minor
	defects	0.4 < F = 0.6	1		Ignore	
		F> 0.6	0			
		dot =sub-pixel				
				Acceptabl	le Qty	
10.10.1			I		II	3.61
10.4.2.4	Dot defect	Bright dot	0		2	Minor
		Dark dot	1		2	
		The distance of two p	point >5mm			
10 4 2 Ca	ematic Dafact (lin					•

10.4.3 Cosmetic Defect (linear defect)

Item No	Items to be	Inspection Standard					Classification of defects
10.4.3.1	Line defect Black line, White line, Foreign material on polarizer	Si	ze(mm)	Ac			
		I (I an ath)	W/W/dth)				
		L(Length)	W(Width)	A	В	С	
		Ignore	W=0.02	Ignore		Ignore	Minor
		L=3.0	0.02< W=0.03	2			
		L=2.0	0.03< W=0.05	1			
			W> 0.05	Define as spot defect			
	Foreign Material on TP film	The line can be seen after mobile phone in the operating condition:					
		Si	ze(mm)	Acceptable Qty			
10.4.3.2		L(Length)	W(Width)	zone			
				A	В	C	Minor
		Ignore	W=0.03	Ignore		Ignore	Name:
		L=3.0	0.03 < W=0.05	3			
			W> 0.05	Define as spot defect			



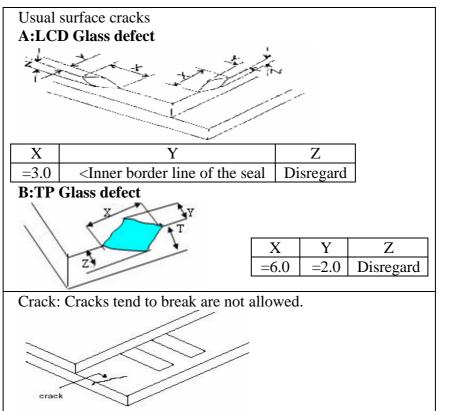


10.4.3.3	Dim line defect Polarizer &BL scratch TP film scratch	If the scratch can be seen after mobile phone cover assembling or in the operating condition, judge by the line defect of 10.4.3.1. If the scratch can be seen only in non-operating condition or some special angle, judge by the following.						
		Size(mm)			Acceptable Qty			
		L(Length)	W(Width)		zone			Minor
					A	В	С	Millor
		Ignore	W=0.02		Ign	ore	Iamana	
		L=3.0	0.02< W=0.03 0.03< W=0.05		2	2		
		L=2.0			1		- Ignore	
			W> 0	.05	Define as spot def			
	Polarize Air bubble	Air bubbles						
10.4.3.4				Acceptable Qty				
				A]	В	С	
		F=0.2		Ignore			Minor	
		0.20< F=0.3		2			- Ignore	Minor
		0.3< F=0.5		1				
		F > 0.5			0			
10 4 4 Ch	inning Defect	-						

10.4.4 Chipping Defect

Item No	Items to be	Inspection Standard				Classification of defects
10.4.4.1	Glass defect	Chips on corner A:LCD Glass defect Notes: S=contact pad length Chips on the corner of terminal shall not ITO pad or expose perimeter seal. B:TP Glass defect	$ \begin{array}{r} X \\ =0.2 \end{array} $ t be allowed $ \begin{array}{r} X \\ =3.0 \end{array} $	$\frac{Y}{=S}$ ed to extend $\frac{Y}{=3.0}$	Z Disregard end into the Z Disregard	Minor

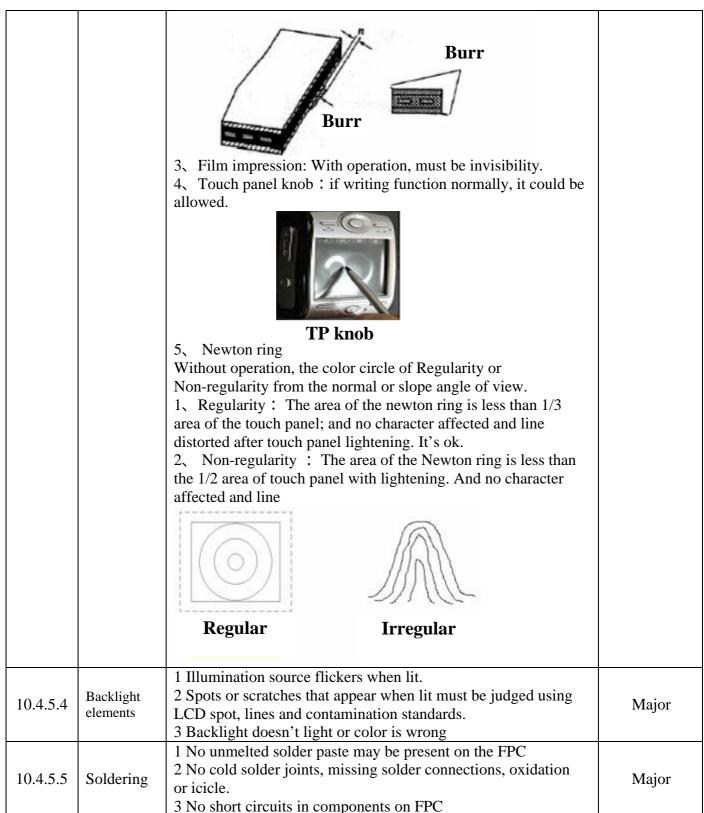




10.4.5 Parts Defect

Item No	Items to be	Inspection Standard	Classification of defects
10.4.5.1	Parts contra position	 Not allow IC and FPC/heat-seal lead width is more than 50% beyond lead pattern. Not allow chip or solder component is off center more than 50% of the pad outline. 	Major
10.4.5.2	SMT	According to the <acceptability assemblies="" electronic="" of="">IPC-A-610C class 2 standard. Component missing or function defect are Major defect, the others are Minor defect.</acceptability>	Major
10.4.5.3	TP Defect	1、Pattern font: Pattern fonts are clear and symmetrical, pattern fonts filter lightly are allowed; The fort line is not allow to thinner or thicker than 1/3 of normal size, and swing is not more than 0.1mm. the line is smooth and not broken. Pattern font 2、The wing forward in the side of Visual Area: The length of wing forward inside of the Visual Area: n=0.2mm; Not excess 3 point, and the distance D=20mm _o	Major





11. Packing (T.B.D.)